



Prizes include US\$1,000 cash and a free trip to Hong Kong

Deadline: 31 May 2013

Dear Principal and teacher,

We cordially invite your students to participate in the International Students' Visual Arts Contest-cum-Exhibition of Hong Kong – Photography (HKISAC) 2013. The theme of this year's HKISAC is "My Place • My People".

Hong Kong is a cosmopolitan city keen on developing arts and culture, and promoting creative industries. Nurturing students' creativity and art abilities therefore plays a significant role in school education. The Education Bureau (EDB) of the Government of the Hong Kong Special Administrative Region (HKSAR) has launched the HKISAC jointly with Po Leung Kuk (one of the major charitable and education organisations in Hong Kong) since 2010. The HKISAC of the past years were so successful that thousands of young people's high quality artworks were submitted from more than 30 countries all over the world, culminating in the Prize Presentation and Opening Ceremony of the exhibition in which the Hong Kong Grand Prize winners from various countries were invited to Hong Kong to share the joy and success of this significant international art education event. (Please see enclosed photos.)

As you are a very enthusiastic educator who cares about students' whole person development, we would like to seek your help and support of delivering the message of the HKISAC 2013, and encouraging your students, as well as the students of other schools in your region to participate in this meaningful international creative art contest.

Brief information of the HKISAC 2013 is as follows:

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|-----------------------|---|
| Event Title: | International Students' Visual Arts Contest-cum-Exhibition of Hong Kong – Photography (2013) |
| Medium: | Photography |
| Theme: | My Place • My People |
| Presenters: | Education Bureau of the Government of the HKSAR and Po Leung Kuk |
| Entrants: | Students of primary 4 / grade 4 or above of primary schools, and Students of secondary schools |
| Judging panel: | Professional photographers, renowned artists, art educators |

- Prizes:** 12 Hong Kong Grand Prizes. Each will be awarded US\$1,000 cash, a trophy and a certificate. For Hong Kong Grand Prize winners from outside Hong Kong, a return flight ticket to Hong Kong and 3-day accommodation in Hong Kong will be offered to attend the prize presentation ceremony.
- Other prizes:** A number of Honourable Mentions and Certificate of Merits
- Exhibition:** The prize awarded artworks (Hong Kong Grand Prize and Honourable Mention) will be exhibited in Hong Kong in August 2013.
- Entry Deadline:** 31 May 2013

Details of the HKISAC 2013 will be available from the HKISAC website <http://www.hkisac.org>; or the EDB website <http://www.edb.gov.hk/cd/ae> soon.

Attached please receive a poster and a detailed information sheet of the HKISAC 2013.

Should you have any enquiries, please do not hesitate to contact us via email to:

hkisac2013@gmail.com

Thank you very much for your attention and great support.

Yours sincerely,

Dr. Vanessa Li
Senior Curriculum Development Officer (Visual Arts)
Education Bureau
The Government of the HKSAR



Presented by
Education Bureau of the Government of the Hong Kong Special Administrative Region and
Po Leung Kuk

Information Sheet

| Theme | My Place • My People |
|------------------------------|---|
| Submission of Entries | <p><u>Entry Requirements</u></p> <ul style="list-style-type: none"> - Primary Section: Students of primary 4 / grade 4 or above of primary schools - Secondary Section: Students of secondary schools - Each participant should not submit more than 3 entries. - Each entry should be presented within a SINGLE piece of PHOTOGRAPH. - Each entry should be accompanied with an artist's statement within 80 words for describing how the theme is interpreted and presented. <p><u>Format</u> Digital format to be submitted via the Internet</p> <p><u>Size of Entries</u> Size of each digital entry shall be between 1 and 5 Megabyte</p> <p><u>On-line Submission</u> From 16 May to 31 May 2013 via the Internet</p> <p><u>Submission Deadline</u> 31 May 2013</p> |
| Adjudication | <p><u>Prize winners</u> Will be selected from the Primary and Secondary Sections respectively</p> |
| No. of Awards | <p><u>12 Hong Kong Grand Prizes:</u> US\$1,000 cash, a trophy and a certificate Winner(s) from outside Hong Kong will be offered a return flight ticket to Hong Kong and 3-day accommodation in Hong Kong for attending the Prize Presentation Ceremony and interview to be held in August 2013.</p> <p><u>Up to 50 Honorable Mentions:</u> A trophy and a certificate</p> <p><u>Up to 250 Certificate of Merits:</u> A certificate</p> <p>Instructors with students being awarded prizes will be presented with a Certificate of Appreciation</p> |
| Exhibition | <p><u>Exhibition Period:</u> mid August 2013</p> <p><u>Venue:</u> Hong Kong Cultural Centre</p> <p><u>Exhibits:</u> Award entries of Hong Kong Grand Prize and Honourable Mention</p> <p><u>Web Exhibition:</u> All prize awarded entries will be exhibited on the website of the HKISAC.</p> |

